

ORGANIZATIONAL CULTURE, ACCOUNTING INFORMATION SYSTEM AND FINANCIAL PERFORMANCE OF FINANCIAL INSTITUTIONS IN UGANDA

 \mathbf{BY}

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A RESEARCH DISSERTATION SUBMITTED TO THE DIRECTORATE OF GRADUATE STUDIES, RESEARCH AND INNOVATION IN PARTIAL FULFILLMENT FOR THE AWARD OF MASTERS OF BUSINESS ADMINISTRATION IN ACCOUNTING AND FINANCE OF BUSITEMA UNIVERSITY

PLAN A

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DECLARATION

I Emusugut Desterio, do confirm that this research dissertation is my own work which has never been submitted for examination in this university for academic qualification.

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APPROVAL

This dissertation is submitted to Busitema University as a partial fulfillment for the award of Masters of Business Administration in Accounting and Finance with our approval as selected internal supervisor(s).

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DEDICATION

This dissertation is dedicated to my adored parents namely: Emusugut Francis Ekodoi, and Noberita Sabu who provided me with both financial and non-financial assistance that enabled me accomplish this course and above all the Almighty God.

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TABLE OF CONTENTS

DECLARATION	i
APPROVAL	. ii
DEDICATIONS	iii
ACKNOWLEDGEMENTS	iv
LIST OF TABLESv	iii
LIST OF FIGURES	ix
LIST OF ACRONYMS	. X
OPERATIONAL DEFINITION OF KEY TERMS	хi
ABSTRACT	кii
CHAPTER ONE	. 1
INTRODUCTION	. 1
1.1 Background of the Study	. 1
1.2 Statement of the Problem	. 3
1.3 General Objective of the Study	. 4
1.4 Specific Objectives	. 4
1.5 Research Hypothesis	. 4
1.6.0 Scope of the Study	. 5
1.6.1 Geographical Scope	. 5
1.6.2 Time Scope	. 5
16.3 Content Scope	. 5
1.7 Significance of the Study	. 5
1.8 Conceptual frame work	. 6
CHAPTER TWO	. 7
LITERATURE REVIEW	. 7
2.0 Introduction	. 7
2.1 Theoretical Review	. 7
2.1.1 Contingency Theory	. 7
2.1.2 Institutional Theory	. 8
2.3 Empirical Review of Literature	. 8
2.3.1 Organizational Culture and Financial Performance	. 8

2.3.2 Organizational Culture and Accounting Information System	9
2.3.3 Accounting Information System and Financial Performance	10
2.3.4 Mediating effect of Accounting Information System in the relationship be Organizational Culture and Financial Performance	
CHAPTER THREE	13
RESEARCH METHODOLOGY	13
3.0 Introduction	13
3.1 Research Design	13
3.2 Study Population	13
3.3 Sample Size and Sampling Techniques	14
3.3.1 Sample Size	14
3.4 Type and Sources of Data	14
3.5 Data Collection Instrument and Methods	15
3.6 Data Collection Procedure.	15
3.7 Data Analysis Techniques and Methods.	15
3.8 Measurement of Variables	16
3.9 Validity and Reliability of the Instruments	16
3.10 Ethical Consideration.	17
CHAPTER FOUR	18
ANALYSIS, DATA PRESENTATION AND INTERPRETATION OF FINDINGS	18
4.0 Introduction	18
4.1 Demographic Information	18
4.2 Findings from the objectives	20
4.2.1 Organizational Culture, and Financial Performance	20
4.2.2 Organizational Culture, and Accounting Information System	20
4.2.3 Accounting Information System and Financial Performance	21
4.3 Regression Analysis.	21
4.4.1 Regression Analysis of Organizational Culture and Financial Performance	21
4.4.2 Regression Analysis of Organizational Culture and Accounting Information System	22
4.4.3 Regression Analysis of Accounting Information System and Financial Performance	23

4.5. The mediating effect of Accounting Information System on the relationship Organ Culture and Financial performance	
4.5.1 H ₄ : Accounting Information System has a significant mediating effect in the relabetween Organizational Culture and Financial Performance	_
4.6 Summary of Tested Objectives	26
CHAPTER FIVE	27
DISCUSSION OF FINDINGS, CONCLUSION, AND RECOMMENDATIONS	27
5.0. Introduction	27
5.1. Discussion of the Study Findings	27
5.1.1. Organizational Culture and Financial Performance	27
5.1.2 Organizational Culture and Accounting Information System	28
5.1.3 Accounting Information System and Financial Performance	29
5.1.4 Mediating effect of Accounting Information System on the relationship Organizational Culture and Financial Performance	
5.2. Conclusion	30
5.3. Recommendations	31
5.4. Limitations	32
5.5. Areas of Further Research	32
REFERENCES	33
APPENDICES	36
Appendix I: Introductory Letter	36
Appendix II: Questionnaire	37
Appendix III: List of Financial institutions	41
Appendix IV: Kreicie and Morgan Table for Sample Size Determination	44

LIST OF TABLES

Table 3.1: Measurement of Variables
Table 3.2: Reliability and Validity of results
Table 4.1: Demographic Characteristics of Respondents
Table 4.2: Correlation Analysis
Table 4.3: Regression Analysis of Organizational culture on Financial Performance
Table 4.4: Regression between Organizational Culture and Accounting Information System 22
Table 4.5: Regression between Accounting Information System and Financial Performance 23
Table 4.6: Mediating effect of Accounting Information System on the relationship between
Organizational Culture and Financial Performance
Table 4.7: Summary of Tested Hypotheses

LIST OF FIGURES

Figure 1.1: Conceptual Frame-work	6
Figure 4.1: Model for the Mediation effect.	25

LIST OF ACRONYMS

ABM : Annual Budget Monitoring

AIS : Accounting Information System

DFCU: Development Finance Company of Uganda

FP: Financial Performance

IMF : International Monetary Fund

OC : Organizational Culture

ROA : Return on Assets

ROE : Return on Equity

ROI : Return on Investment

ROTA : Return on Total Assets

UBOS : Uganda Bureau of Statistics

UNCTAD : United Nations Conference on Trade and Development

OPERATIONAL DEFINITION OF KEY TERMS

Financial Performance: it is the measure of how financial objectives are accomplished through gauging the outcomes from the policies and operations made by the organizations in monetary terms for a given time period.

Accounting Information System: refers to the process of integrating the computerized subsystems with the view of transacting data, and processing financial information.

Organizational Culture: refers to the organization's expectations and values that enable a member change his or her behavior in terms of inner workings, and interactions with the environment.

Return on Equity: is the ratio that measures the business earnings as a percentage of average ordinary shareholder funds.

Return on Assets: is the percentage of profits generated from a company in relation to its total assets.

Return on Investment: is defined as the performance measure that is used to appraise and compare the efficiency of various investments.

Financial Institutions: is a corporation that engages in a business of financial and monetary transactions especially loans, currency exchange, deposits, and investments.

ABSTRACT

This study examined the mediating effect of accounting information system on the relationship between organizational culture, and financial performance of financial institutions in Uganda. The study applied a cross sectional research design, and a quantitative approach. Data were collected from 35 financial institutions as a target population with the accessible unit of inquiry being 105 employees consisting of managers, credit administrators (loan officers), and supervisors. Data were collected with the aid of closed ended questionnaire and Statistical Packages for Social Sciences was used for analyzing data from which frequency tables, descriptive statistics, reliability, validity, correlation, and regression results were obtained. Med graph application for testing mediation effect was used. The study findings revealed that there is a positive and statistically significant relationship between organizational culture, and financial performance; organizational culture and accounting information system; accounting information system and financial performance. The study also revealed that accounting information system partially mediates the relationship between organizational culture, and financial performance. The study therefore, recommends that efforts to improve financial performance depends on an appropriate and effective organizational culture and adoption of an automated Accounting Information System.