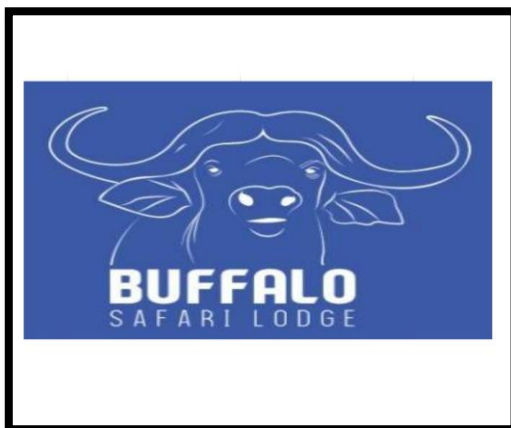




INTERNSHIP REPORT CARRIED OUT AT BUFFALO SAFARI LODGE, KASESE-MBARARA ROAD, KATUNGURU SUBMITTED TO BUSITEMA UNIVERSITY FACULTY OF MANAGEMENT SCIENCES IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF BACHELORS DEGREE OF TOURISM AND TRAVEL MANAGEMENT

KUSASIRA EMMANUEL

BU/UG/2021/3404



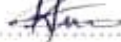
FIELD ATTACHMENT REPORT SUBMITTED TO THE FACULTY OF MANAGEMENT SCIENCES IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF BACHELORS DEGREE OF TOURISM AND TRAVEL MANAGEMENT OF BUSITEMA UNIVERSITY

AUGUST, 2023

DECLARATION

DECLARATION

I KUSASIRA EMMANUEL, BU/UG/2021/3404 declare that this report is my own original work and has not been submitted by any student of any university or any Academic institution for any award.

SIGNATURE.....

DATE.....*31st August, 2023*.....

APPROVAL

APPROVAL

This is to certify that this report has been submitted in partial fulfilment of the requirement for the award of bachelor of tourism and travel management.

FIELD SUPERVISOR

Name..... Eric Obuku

Signature..... 

Date..... 27/7/2023



ACADEMIC SUPERVISOR

Name..... Emojong Ronald

Signature..... 

Date..... 23/July/23

DEDICATION

Every challenging work needs self-efforts as well as guidance of elders especially those who were very close to our heart.

My humble effort I dedicate to my family members; mostly my parents, my brother Nuwataho Hannington for each and every effort they have put in place both spiritually and financially. Their affection, love, encouragement and prayers of every day and night make me able to get such success and honour.

ACKNOWLEDGEMENT

To my Lord and saviour Jesus Christ, all the honour and glory for the opportunity to do this degree and the ability to utilize the gained knowledge and experience are yours. Apart from the efforts I made, the success of this research depended largely on the encouragement and guidelines of many others.

I am also thankful to my academic supervisor, Mr Ronald Emojong for the assistance and encouragement to complete the report on time.

I take this opportunity to express my gratitude to the respondents and management of Busitema University who have been instrumental in the successful completion of this research proposal, nothing concrete can be achieved without an optimal combination of the inspiration and perspiration. No work accomplished without the guidance of the experts. It is only the critiques from ingenious, intellectuals that help transforms the product into a quality product.

To my teaching and non-teaching staff of faculty Management Sciences, Head of Department tourism and hospitality Mr Jowalie Wampande Ahmed, Mr Oringo Jonah ,Mr Aggrey Musoke, and madam Adongo Gorreti for your support in encouraging me to work hard towards the success of my studies.

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My special thanks also go to all my trainers who equipped me with the skills in the tourism and hospitality department for example, Mr Eric (lodge manager), madam levinnah (head housekeeping department) chef Ssekabira Matthew (Executive chef), chef Matia (sous chef), chef joseph (pastry chef), chef Sam (Garde mange), guides, Nuwagaba Robert and mark (lodge tour guides) during the discussion I had with them during my research.

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LIST OF ACRONYMS OR ABBREVIATIONS

BSL- Buffalo safari lodge

F&B- Food and beverages

H/K- House keeping

LS- Lodge Solutions

MD- Managing Director

MTWA- Ministry of Tourism Wildlife &Antiquities

NEMA- National Environmental Management Authority

NGOs- Non-governmental organisations

PP- per person

QENP- Queen Elizabeth National Park

TV- Television

USD- United states dollar

UWA- Uganda Wildlife Authority

UHOA-Uganda Hotel Owners Association

Wi -Fi- Wireless Fidelity

ABSTRACT

The internship period covers duration of two months activities that were carried out at Buffalo safari lodge and these were; participating in the all departments of the hospitality establishment, participating in the wildlife conservation as detailed below in the chapters. Chapter one talks about the introduction of internship, objectives of internship, historical background of Buffalo safari lodge, description of BSL , vision and mission of BSL ,management of BSL, departments of BSL , sketch map of BSL, and its organizational structure, Chapter two covers the materials and methods used in the field to achieve my internship objectives, presentation of results and discussion of internship (tours and travel/hospitality) issues and finally presentation of proposed tourism issues at the internship place. Chapter three presents a clear description of materials and methods i used at the work place, Presentations of results and discussion of findings, presentation of a well detailed areas of improvement and a detailed proposed work plan and how it can be achieved. Chapter four summarizes the skills learnt and how they are relevant with my professional and carrier growth, the evaluation of the strength, weaknesses, opportunities and threats of the organisation and level of accomplishment of other activities assigned to me as a student by the field supervisor. Chapter five covers the recommendations, conclusions and the reference.

CHAPTER ONE

INTRODUCTION/BACK GROUND

1.0 INTRODUCTION

An internship is a professional learning experience that offers meaningful, practical work related to a student's field of study or career interest. It gives a student the opportunity for career exploration and development, and to learn new skills.

1.1 INTRODUCTION TO THE INTERNSHIP PROGRAM

Since 1970s universities in developed countries started introducing academic department to promote and enhance the teaching of tourism at university level as a result of the recognition that tourism was significantly taking up a position as world's single largest industry.

Tourism as an academic discipline is not well established in most universities and institute in developing countries and situation is worse by the few established tourism program in African universities and as such the department of geography in 1997 of Makerere university saw a need for academic department to enhance the teaching of tourism in Uganda and as a result started the department of tourism and hospitality management to help in future BUSITEMA University as well borrows from Makerere University the mother University of Uganda on the issue of academic department and attachment program. The main purpose of this attachment is to give students chance to relate to what they learnt in class to real field conditions and is meant to develop their ingenuity and skills to become well trained and groomed professionals as required by the industry. After the field practical a guided report is written by a student to reflect the different activities undertaken in the field, their relevancies to the student's professional growth, lessons learnt, skills learnt, places of practical, participants and comments of the field supervisors and a well signed logbook to be handed.

1.2 OBJECTIVES OF INTERNSHIP

- To get acquainted with tourism and hospitality industry enterprises and organizations,
- To understand peculiarities of their operations and the role of team and carrying out their activities.

5.4 REFERENCES

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