



**LOCAL COMMUNITY PARTICIPATION AND TOURISM DEVELOPMENT, A CASE
STUDY OF KABALE DISTRICT, WESTERN UGANDA**

BY

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**A RESEARCH REPORT SUBMITTED TO THE FACULTY OF MANAGEMENT
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AUGUST, 2024

DECLARATION

DECLARATION

I **Natukunda Angel Gloria**, hereby declare that the content of this research report is my original work and no other study has been conducted on the topic. To the best of my knowledge, this work has never been submitted before in any other university or higher institution of learning for any degree or related qualification.

Signature.....*At Gloria*.....

Date:.....*27 August 2024*.....

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APPROVAL

APPROVAL

This is to certify that this research report was compiled by **Natukunda Angel Gloria** on the topic **“local community participation and tourism development a case study of kabale district, Western Uganda**, with approval of my supervisor for the award of a Bachelor’s degree in Tourism and Travel Management at Busitema University.

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MADAM ADONGO GORRETTI

Sign: *Adongo Gorretti*

Date: 27/August/2024

DEDICATION

This work is dedicated to my lovely grandmother Agnes Jeyes, my grandfather John Jeyes and my dear sister Nayebare Ritah for their moral, financial and spiritual support. I continue to dedicate this work to my lecturers, course mates, friends and finally the Most High Almighty God for His endless love, mercy and blessings towards my life.

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LIST OF ABBREVIATIONS

WTO-WORLD TOURISM ORGANIZATION

WTTC-WORLD TRAVEL AND TOURISM COUNCIL

MTWA-MINISTRY OF TOURISM, WILDLIFE AND ANTIQUITIES

UNWTO-UNITED NATIONS WORLD TOURISM ORGANIZATION

UWA-UGANDA WILDLIFE AUTHORITY

GDP- GROSS DOMESTIC PRODUCT

CBOs-COMMUNITY BASED ORGANIZATIONS

ABSTRACT

The study examined the role of the local community participation in the development of tourism. The study was guided by the following objectives notably, to examine the contribution of local people to the development of tourism in Kabale, to assess the attitudes and perceptions of the local people towards tourism development and to examine the factors influencing the attitudes and perceptions of local people towards tourism development. The study used a descriptive and quantitative approach. Data was collected from a target population of 50 members of the local community in kabale district, using simple random and purposive sampling techniques. Data were collected with the aid of closed ended questionnaire and Statistical Packages for Social Sciences was employed for analyzing data from which frequency tables, descriptive statistics (mean and standard deviation), reliability, validity, correlation, and regression results were obtained. The study findings revealed that there is a positive and significant effect of decision making on tourism development, planning and implementation on tourism development, management on tourism development. The study recommends efforts to improve on the development of tourism depends on local community participation (decision making, planning and implementation and management). Finally the study concludes that there is a strong predictive power that the dimensions of local community participation contributes towards the development of tourism in kabale district.

CHAPTER ONE

BACKGROUND OF STUDY

1.0 Introduction

This chapter presents the introduction, background of the study, problem statement, purpose of the study, objectives, research questions, scope of the study, conceptual framework, significance of the study, and definitions of key terms.

1.1 Background of study

The study shall focus about the local community participation in tourism development in Uganda. The study is important because Local participation has been regarded as a positive force for change and authorization to country's development as the central elements of tourism development as it is the core to the sustainability of tourism industry both in developed and undeveloped countries. Also it does a lot to maintain world peace, help in eradication of poverty amongst community people (Regina M. Thetsane, 2020).

Tourism is an essential sector for economic growth and development, particularly in regions with rich cultural, games parks, and natural heritage like Kabale District, Uganda.

Therefore, Tourism development can be defined as process of establishing and maintaining a tourism trade in a particular location. Another definition of Tourism development by academics as economic growth, higher income, GDP per capita, employment and investment (Alrwajfah, Almeida-García, & Cortés-Macías, 2021).

Also, tourism refers to activities of residents of a country travelling to other places outside their usual place of residence for at least a period of not more than one year for either leisure, business or other purposes (KIHBS, basic report 2019). Tourism has been in existence for long but tourism destinations have risen due to tourism development in those specific areas.

Many scholars have carried out several steps all over the world to improve on the tourism development in the different parts through modernization of tourism places, acquired government support to the citizens, improvement of security and others but tourism development is still a challenge hence introducing the study to investigate on the contribution of local community participation on tourism development.

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