



FACULTY OF MANAGEMENT SCIENCES

DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT

**INTERNSHIP REPORT CARRIED OUT AT UGANDA WILDLIFE CONSERVATION
EDUCATION CENTER CONSERVATION AREA (UWEC-CA) ENTEBBE ZOO**

FROM 4TH JUNE TO 29TH AUGUST

BY

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**A REPORT SUBMITTED TO FACULTY OF MANAGEMENT SCIENCES AS A
PARTIAL FULFILMENT FOR THE AWARD OF BACHELORS DEGREE IN
TOURISM AND TRAVEL MANAGEMENT OF BUSITEMA UNIVERSITY.**

AUGUST,2025

DECLARATION

I Nanyonga Primrose declare that the contents of this internship report are my original work and has never been written, compiled and submitted by any scholar/student anywhere in any other university or higher institution of learning for any degree or related qualification.

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Signature..... *Primrose*

Date..... *18/08/2025*

APPROVAL

I hereby certify that this work has been done and produced by the student under my close supervision. I have therefore approved it to be submitted for the partial fulfillment of the requirement for the award of Bachelor's in Tourism and Travel Management of Busitema University.

FIELD SUPERVISOR

Mr. THEMBO JOHNSON

Signature.....*[Signature]*.....

Date.....th 12.08.2025.....

INTERNSHIP CO-ORDINATOR

Mr. RUHINIRWA FRANCIS WILLIAM

Signature.....*[Signature]*.....

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Ms. ADONGO GORRET

Signature.....*[Signature]*.....

Date..... 19/11/2025.....

DEDICATION

I dedicate this report to my beloved parents, Ms. Namubiru Madrine and Mr. Kyambadde Robert, for their unwavering support and prayer for my success plus their love and affection towards my studies. May the Almighty God bless them continuously

I also continue to dedicate this report to my dear teachers and lecturers especially Mr. Wampande Jowalie Ahmed, HOD tourism and hospitality department, for his guidance and training me with the relevant skills and knowledge in tourism and hospitality industry may the Almighty God bless the work of his hands. Finally, I also dedicate this report to the Conservation Education department of Uganda Wildlife Education Centre and my fellow colleagues studying tourism and travel management across the country.

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I acknowledge the entire management of UWEC for their support and guidance during the internship/field attachment, in a special way I also acknowledge Mr. Ruhinirwa Francis William, my internship coordinator, Ms. Ayebare Dorah my internship supervisor Conservation educators in the Conservation Education Department, all animal keepers in the Ex-Situ wildlife services department, the administration department for all their knowledge and support during my internship.

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LIST OF ACRONYMS

AHD- ANIMAL AND HORTICULTURE DEPARTMENT

CE- CONSERVATION EDUCATION

ED- EXECUTIVE DIRECTOR

EID- EDUCATION AND INFORMATION DEPARTMENT

IUCN-INTERNATIONAL UNION FOR CONSERVATION OF NATURE

MTWA-MINISTRY OF TOURISM WILDLIFE AND ANTIQUITIES

PR-PEER GUIDING

SOPs- STANDARD OPERATING PROCEDURES

SOS- STAFF ON STANDBY

UTB- UGANDA TOURISM BOARD

UWA-UGANDA WILDLIFE AUTHORITY

UWEC- UGANDA WILDLIFE EDUCATION CENTRE

WM- WILDLIFE MANAGEMENT

ABSTRACT

This internship term report covers details and activities carried out at Uganda Wildlife Conservation Education Centre (UWEC) for a period of ten (10) weeks as explained below.

Chapter one, highlights information concerning introduction of internship, objectives of internship, historical background of Uganda Wildlife Conservation Education Centre (UWEC), organizational structure of UWEC, departments, it also has the history, mission, and vision of UWEC.

Chapter two, this basically covers the duties and responsibilities, activities performed, materials and methods used in the field to attain internship objectives.

Chapter three, presents a discussion on the results attained from my internship/field attachment project, basing on the activities carried out during the internship

Chapter four presents, the skills learnt during the field attachment, how relevant to my professional and career growth. This chapter also continues to evaluate the strength and weakness of UWEC. It also highlights other activities assigned by the field supervisor, level of accomplishment and how relevant the activities were to my professional growth.

Chapter five, covers the general conclusions and recommendations covering chapter two, three, and four.

CHAPTER ONE

INTRODUCTION AND BACKGROUND TO INTERNSHIP

1.0 Introduction

Chapter one, highlights information concerning introduction of internship, objectives of internship, historical background of Uganda Wildlife Education Centre (UWEC), organizational structure of UWEC, departments, it also has the history, mission, and vision of UWEC.

1.2 Back ground of internship

Since 1970s, in developing countries universities started introducing academic departments to promote and enhance the teaching of tourism at university level. This arose from recognition that tourism was significantly taking up a position as the world's single largest industry. This scenario has not changed in any way; instead, the 21st century forecasts indicate that there is great potential for continued growth in the tourism sector than other sectors. This is very true; take a case study in the east African region where even Uganda lies. Tourism as a professional academic discipline is not well established in most universities and institutions in developing countries. The situation is worsened by the few fully established tourism programs in African universities. The department of geography, Makerere University due to this need it started a bachelor's of tourism program in 1997 as a stepping stone for the establishment of the department of tourism and hospitality management in future.

Tourism has well defined academic community and borrows some concepts and theories from other disciplines to help investigate and explain particular phenomenon and practices of tourism. In the revised tourism program, we consider a substantial contribution from three disciplinary perspectives necessary for a bachelor of tourism that operates on the knowledge-based platform that's Environmental and geographical sciences, economic sciences, (marketing is the core discipline, but economics and management sciences are relevant), social sciences (Sociology is the core discipline, but contributions from psychology, anthropology, history, law, and political science are regarded relevant.)

The main purpose of this attachment is to provide students a chance to relate to what they learn in class to real field conditions. This is meant to develop their ingenuity and skills to become well trained and groomed professionals as required by the industry. Therefore, students are advised to give training their due attention so to acquire knowledge and skills from tourism and hospitality establishments where they are attached to. In addition to the services offered to the industry, the activities under taken during the field attachment should also aim at supporting

REFERENCES

The Uganda Wildlife Conservation Education Centre Act, 2015

The IUCN list of Endangered species

The information panel at different exhibits

<https://uwec.ug>