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**AIR TRANSPORT AND TOURISM DEVELOPMENT IN UGANDA**

**A CASE OF ENTEBBE INTERNATIONAL AIR PORT  
WAKISO DISTRICT**

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**BU/UG/2020/2009**

**A RESEARCH REPORT SUBMITTED TO THE FACULTY OF MANAGEMENT  
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IN PARTIAL FULFILLMENT FOR THE REQUIREMENT OF AWARD  
OF A BACHELORS DEGREE IN TOURISM AND TRAVEL  
MANAGEMENT OF BUSITEMA  
UNIVERSITY**

**JANUARY, 2024**

## DECLARATION

### DECLARATION

I **ALOWO ROSE MERCY**, with registration number BU/UG/2020/2009 do hereby declare that this research report is my own original work and it has not been submitted to any other University/Institution by anybody else for any other degree award.

Signature: Alowo Rose Mercy

Date: 27/01/2024

## APPROVAL

### APPROVAL

This research report has been submitted for examination with the approval of my supervisor and is for the award of a bachelor's degree in tourism and travel management of Busitema University.

Supervisor: Mr. ORINGO JONAH

Signature: .....

Date: *26/11/2024*.....

## **DEDICATION**

This research report is heartily dedicated to all my supporters who have been the rocks of stability throughout my life and my academic struggle, who always encourage me to fly toward my dreams. You mean a world to me Mummy and Daddy

## **ACKNOWLEDGEMENT**

First, I give thanks to God for protection and ability to do this research report

I would like to acknowledge with gratitude, the support and love of my family. My parents in the names of OKONGO MARTIN and ABBO VERONICA for they kept me going and this proposal would not have been possible without them.

I would like to express my sincere gratitude to BUSITEMA UNIVERSITY for letting me fulfill my dream of being a student here and my most sincere gratitude to my supervisor Mr. JOWALIE WAMPANDE and Mr. ORINGO JONAH for their constructive criticism and guidance throughout the study.

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## **LIST OF ABBREVIATIONS**

DV	Dependent Variable
IV	Independent Variable
CVI	Content Validity Index
NDP	National Development Plan
UBOS	Uganda Bureau of Statistics
UWA	Uganda Wildlife Authority
UNWTO	United Nations World Tourism Organization
UNCTAD	United Nations Council for Tourism Adventure
WTTC	World Tourism and Travel Council
GDP	Gross Domestic Product
INEGI	Mexico's National Institute of Statistics and Geography
UTB	Uganda Tourism Board
UNDP	United Nations Development Programme
ANOVA	Analysis of Variance
SPSS	Statistical Package for Social Sciences
COVID	Corona Virus Disease Of 2019.

## **ABSTRACT**

The study was carried out with the aim of finding out air transport on tourism development a case study of Entebbe international airport in Wakiso district. The objectives for the study was; To find out the role of terminal building on tourism development, to find out the role of parking space on tourism development and to find out the role of runways on tourism development. The researcher applied both qualitative and quantitative techniques in designing the research. A total of 30 respondents participated in the study and were selected using convenience sampling and random sampling method. The data was collected using questionnaires and interviews and presented using tables, graphs and pie charts for easy analysis.

The study cited tourism development as source of employment, source of government revenue, and they are the major source of foreign exchange earners in most part of the world .The industry is one of the most important sectors of a nation's economy as they provide and create jobs, especially during times of holidays (summer break); they are a source of innovation and entrepreneurial spirit; they harness individual creative effort; and they create competition and are the seed bed for businesses of the future

The study also highlighted negative and positive effect of air transport on tourism development. It relied on content analysis from the existing studies, and the outcome revealed that tourism infrastructures like air transport is inimical and constitutes to tourism development.

It was however recommended that since tourism development plays a great role towards community livelihoods the government should lay strategies in order to improve on the sustainability and growth of the tourism activities and livelihoods of the local communities

It was also recommended that the government develops different strategies such as formation of tourism association, formation of ministry of tourism and wildlife antiquity, exempting some tourism establishment from paying taxes and looking for investors to invest in the sectors and others and promote the industry.

# **CHAPTER ONE**

## **BACKGROUND OF THE STUDY**

### **1.0 Introduction**

This chapter presents the introduction, background of the study, problem statement, purpose of the study, objectives, research questions, scope of the study, conceptual framework, significance of the study, and definitions of key terms.

### **1.1 Background of study**

Air transport refers to the movement of tourist and cargo by air craft like airplanes and helicopters. Air transport has made it easy for tourists to travel to different destinations and leading to an increase in tourism receipts. In 2019 air transport contributed to 1.5b us dollars, direct employment of 19.6m people in airport hotels air service and a total of 44.8m jobs and 1billion us dollars in the world GDP [ATAG 2020].

According to (Thesis, 2023), Governments worldwide have taken initiatives to increase the development of tourism and hospitality in the different parts of the world like improvement of transport system and others but still tourism and hospitality industry development is a big challenge hence encouraging the researcher to investigate the contribution of air transport on the development of tourism and hospitality in Uganda by using Entebbe international airport as a case study.

Globally, (UNWTO 2022), in Geneva-Switzerland indicated that the tourism sector had experienced six decades of almost constant growth and diversification as a result of modernization of international airports like Zurich international airport, Geneva international airport. In 2019, the tourism sector led to contribution of US\$8 trillion tourist travel to Switzerland economy, representing 10.4% of gross domestic product (GDP). Growth in travel and tourism continued to outpace most other economic sectors, with GDP growth of 3.5% in 2019, behind only information and communication and financial services. Lugano international airport accounted for 8% of total exports and 27.4% of global services exports. International tourism of airport continued to expand beyond long-term growth forecasts with 1.5 billion international tourist arrivals in 2019. Nevertheless, domestic tourism remained the key driver of the tourism sector globally, accounting for 71.7% of travel and tourism spending, with international tourism accounting for the remaining 28.3%.

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