
**FACULTY OF MANAGEMENT SCIENCES
FIELD ATTACHMENT CARRIED OUT AT MADA HOTELS JINJA NILE RESORT,
KIMAKA.**

**BY
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REG: BU/G/2020/2447**

**AN INTERNSHIP REPORT SUBMITTED TO THE DEPARTMENT OF TOURISM
AND TRAVEL MANAGEMENT IN PARTIAL FULLFILMENT OF THE
REQUIEMENT FOR THE AWARD OF A BACHELORS DEGREE OF TOURISM AND
TRAVEL MANAGEMENT OF BUSITEMA UNIVERSITY.**

02ND JAN -24TH FEB/2023

DECLARATION

DECLARATION

I **NAMUWAYA HALIMAH** registration number **BU/UG/2020/2447** declare that the text in this report is my own findings through industrial/ internship training that I have been experiencing at Jinja Nile Resort and it has never been submitted to any degree awarding institution.

Date: 20th Feb 2023

Signature: 

APPROVAL

APPROVAL

This is to certify that this industrial training report by **NAMUWAYA HALIMAH** carried out at Jinja Nile Resort Hotel in Jinja District was under my supervision and is now ready for submission to Busitema University, faculty of management sciences Pallisa campus with my approval.

Field Supervisor: MR. ELIWALA MICHEAL

Signature:.....

Date:.....



Academic Supervisor: MADAM ADONGO GORRET

Signature: *[Handwritten Signature]*.....

Date: 16-03-2023.....

DEDICATION

I dedicate this piece of work to my parents, relatives and friends, to my Field supervisor Mr. Eliwala Michael, Ganga Ram and Inganji Joseph, Also to my Academic Supervisor Madam AdongoGorret for their continued support and efforts rendered to me towards my Internship training.

May the Almighty Allah award them abundantly?

ACKNOWLEDGEMENT

I am so grateful to Allah for creating me and sustaining me up to this time and for making me to be whom and what I am. I also thank Him for my life and my parents.

I send my special appreciation to the head of department of tourism at Busitema University by the name of Mr. **WAMPANDE AHMED JOWALIE** and my fellow students by the names of **Namakula Rehema, Ssesanga Elvis, Ocaya Hillary, Nakku Shadia** and Alowo Rose mercy

I also express my deep and sincere gratitude to my **Father Hajji MUHAMMAD SOUD MUWAYA** for the love, care and instructions that contributed a lot to who and what I am also thank my mother for showing a good example to me as child.

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ABSTRACT

This report book covers the recess term activities carried out at Jinja Nile Resort the reports are in chapters covering chapter one to chapter five. Chapter one mainly talks about the introduction to the recess term activities, organizational background and the organizational chat. Chapter two mainly focus on the materials and methods used for data collection in the field, chapter three are the presentations of the recess term results in relation to the objectives of the recess term as per university expectations, chapter four are the different activities highlighting the experience got from each and lastly chapter five talks about recommendations to the organization, university and ministry of tourism, Nile Resort hotel staff and students undertaking recess term activities. It also has the conclusion of the whole report

CHAPTER ONE

1.0INTRODUCTION.

1.1Background to internship

Since the 1970s universities, in development countries started introducing academic departments to promote and enhance the teaching tourism at university level. This arose from a recognition that tourism was significantly taking up a position as the single largest industry. This scenario has not changed in any way: and instead the 21st century forecasts indicate that there is great potential for continued growth in the tourism sector than most other sectors. This is true even in the east African region where Uganda lies. Tourism as a professional academic discipline is not well established in most universities and institutes in developing countries. The situation is worsened by the few fully established tourism programs in African universities. The department of geography, Makerere University saw this need and started a bachelor of tourism program in 1997 as a stepping stone for the establishment of the department of tourism and hospitality management in future.

Tourism has a well-defined academic community and borrows some concepts and theories from other disciplines to help investigate and explain particular phenomenon and practices of tourism. In the revised tourism programme, we consider a substantial contribution from three disciplinary perspectives necessary for a bachelor of tourism that operates on the knowledge based plat form as indicated below:

Environmental and geographical sciences

Economic sciences (marketing is the core discipline, but economics and management sciences are relevant)

Social sciences (sociology is the core discipline, but contributions from psychology, anthropology, history, law and political science are regarded relevant)