



**BUSITEMA
UNIVERSITY**
Pursuing Excellence

FACULTY OF SCIENCE AND EDUCATION

DEPARTMENT OF AGRICULTURE

**INTEGRATION OF INFORMATION AND COMMUNICATION
TECHNOLOGIES IN AGRICULTURAL RURAL
DEVELOPMENT IN BUDONDO SUB COUNTY IN JINJA
DISTRICT**

**PROJECT REPORT IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE AWARD OF A BACHELOR OF
SCIENCE AND EDUCATION**

COURSE CODE 3203

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DECLARATION

This special project report is my own original work and has not been submitted to any other University or higher institution of learning for examination, award of a Degree, Diploma or Certificate. The findings of other researchers have been properly acknowledged and referenced in accordance to Busitema University requirements.

NAME.....

SIGNATURE.....

DATE.....

APPROVAL AND ENDORSEMENT BY THE SUPERVISOR

This special project report is submitted for examination with approval of Mr. Ochan Lurther Martin who also supervised its preparation.

Signed.....

MR. OCHAN LURTHER MARTIN

Date.....

DEDICATION

I dedicate this report to my mother Mbeiza Paulina for her moral and financial support.

May God bless you abundantly.

ACKNOWLEDGEMENT

This last segment is a closure on Education that leads to the title of Bachelor of Science and Education (BSc).

Ultimately you finish the race with a sense of pride and achievement, however at the same time you realise just how many people have helped you to get there along the way.

I would like to use this opportunity to thank my supervisor at Busitema University Mr. Ochan Lurther Martin, for his valuable support, insight and guidance throughout the duration of research.

I am appreciative of the opportunities awarded to me by my parents my father Mukembo Laban and my mother Mbeiza Paulina. Thanks for loving me and always being there for me.

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LIST OF ACRONYMS

ICT -- Information and Communication Technology

FAO -- Food and Agriculture Organisation

MDG -- Millennium Development Goals

IT -- Information Technologies

www -- world wide web

R&D -- Research and Design

GII -- Global Information Infrastructure

WSIS -- World Summit on the Information Society

UN -- United Nations

HLL -- Hindustan Level Limited

GDP -- Gross Domestic Product

NGOs -- Non-Government Organisations

CKWs -- Community Knowledge Workers

R&D -- Research and Design

MAAIF-- Ministry of Agriculture Animal Industry and Fisheries

ABSTRACT

A study was carried out in Budondo sub-county Jinja district to establish how rural development can be attained once information and communication technologies have been integrated in agricultural production. Data was collected between April 5th- 23rd by intensive use of questionnaires, interviews and observations. The collected data were coded and fed into the SPSS package for subsequent analyses.

The results showed that farmers in the sub-county would wish so much to have information and communication technologies incorporated in their agricultural activities but most of them are always limited by access barriers. This was evidenced by the great number of people who are yearning for information and communication systems for farmers that are just being introduced into the area. Most farmers preferred radios to other strategies; they claimed that their preference for such is due to durability and given the fact that there is erratic power supply in the area, others like computers that would require perpetual power supply can't be adopted with relative ease. The farmers were not appreciative of services of agricultural extension department of the sub county as only negligible percentage of the farming population gains access to the services. Over 45 % complained that they were cheated by middlemen who tend to buy their produce at low prices, they later attributed this due to lack of access to market information. Some good percentage of the farmers also lamented that marketing of their produce in the sub county is much faced with poor road facilities.

It was noted that there exists a strong relationship between rural development and information and communication technologies. To improve on the rural development as so the livelihood of the people in the area through ICT adoption it is recommended that the marketing constraints be addressed by mainly organizing the farmers in groups and promote group selling of their produce joint