
THE CONTRIBUTION OF HOTELS TO TOURISM DEVELOPMENT.

A CASE STUDY OF MBALE RESORT HOTEL, MBALE CITY.

BY

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UNIVERSITY.

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DECLARATION

DECLARATION

I **WAWELO FRANCES**, with registration number **BU/UG/2020/3397** do hereby declare that this research report is my own original work and it has not been submitted to any other University/Institution by anybody else for any other degree award.

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APPROVAL

APPROVAL

This research report has been submitted for examination with the approval of my supervisor and is for the award of a bachelor's degree in tourism and travel management of Busitema University.

Supervisor: Mr. ORINGO JONAH

Signature: 

Date: *6th Sept / 2024*

DEDICATION

This research report is heartily dedicated to all my supporters JATIM ODONGTHO MOSES AND AWEKONIMUNGU HELLEN who have been the rocks of stability throughout my life and my academic struggle, who always encourage me to fly toward my dreams. You mean a world to me Mummy and Daddy

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May God bless you ALL.

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LIST OF ABBREVIATIONS

DV.....	dependent variable
IV.....	independent variable
CVI.....	content validity index
NDP.....	national development plan
UWA.....	Uganda wildlife authority
UNWTO.....	united nations world tourism Organization
UNCTAD.....	united nations council for tourism adventure
WTTC.....	world tourism and travel council
GDP.....	gross domestic product
UTB.....	Uganda tourism board
UNDP.....	United Nations development Programme
ANOVA.....	analysis of variance
SPSS.....	statistical package for social sciences

ABSTRACT

The study was carried out with the aim of finding out Hotel contribution on tourism development a case study of Mbale resort hotel in Mbale city. The objectives for the study were; to find out the role of economic dimensions on tourism development, to find out the role of socio cultural dimensions on tourism development and to find out the role of technological dimensions on tourism development. The researcher applied both qualitative and quantitative techniques in designing the research. A total of 40 respondents participated in the study and were selected using convenience sampling and random sampling method. The data was collected using questionnaires and interviews and presented using tables, graphs and pie charts for easy analysis.

The study cited tourism development as source of employment, source of government revenue, and they are the major source of foreign exchange earners in most part of the world .The industry is one of the most important sectors of a nation's economy as they provide and create jobs, especially during times of holidays (summer break); they are a source of innovation and entrepreneurial spirit; they harness individual creative effort; and they create competition and are the seed bed for businesses of the future

The study also highlighted negative and positive effect of Hotel contribution on tourism development. It relied on content analysis from the existing studies, and the outcome revealed that tourism infrastructures is inimical and constitutes to tourism development.

It was however recommended that since tourism development plays a great role towards community livelihoods the government should lay strategies in order to improve on the sustainability and growth of the tourism activities and livelihoods of the local communities

It was also recommended that the government develops different strategies such as formation of tourism association, formation of ministry of tourism and wildlife antiquity, exempting some tourism establishment from paying taxes and looking for investors to invest in the sectors and others and promote the industry.

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CHAPTER ONE

BACKGROUND OF THE STUDY

1.0 Introductions

This chapter explains the background of the study, problem statement, purpose of study, objective of the study, research questions, significance of the study, scope of study and conceptual frame work.

1.1 Background of the study

The study looked at the impacts of hotel contribution on tourism development industry in Uganda. The study is important because the development of tourism industry in terms of tourist's arrivals, employment creation, revenue generated is influenced by the contribution of the hotel industry (Dagunduro et al., 2022; Oboh & Dabor, 2020). This hotel contributions aspects according to (Zayol et al.2020), affects tourism development, especially in low developing countries.

According to a Chinese scholar YU XIAS, 2021. Hotel is an establishment used for lodging with commercial purposes and professional services for the guests including food and beverage and other facilities. The hotel industry is a section of the service industry that deals with guest accommodation or lodgings. It includes hotels and many other forms of overnight accommodation including hotels, motels, inns, and guest houses (M Preziosi, A Acampora 2022).

Tourism development refers to the process of establishing and maintaining a tourism industry in a particular destination [UNWTO 2021]. The contribution of Hotel industry to tourism sector was USD 40bn in 2022 and 6.1% of the GDP and expected to reach USD 68bn by 2027, employed over 200million people representing 3% of the labour force according to report of [ILO 2021] as aspect of tourism development hence the need to investigate the contribution of hotel industry to tourism development.

Globally In Spain, (Adman et al., 2022) Tourism contributed 8.7% of GDP and 5.8% of the total workforce in 2021 employment increased by 12.3% to 2.0 million employees, regarding hotel industry 5.3% of the workforce are employed in the hotel sector ,the revenue of three-to –five-