
**INTERNSHIP REPORT CARRIED OUT AT BUFFALO SAFARI LODGE, KASESE-
MBARARA ROAD, KATUNGURU SUBMITTED TO BUSITEMA UNIVERSITY
FACULTY OF MANAGEMENT SCIENCES IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE AWARD OF BACHELORS DEGREE OF TOURISM
AND TRAVEL MANAGEMENT**

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BU/UG/2021/3402



**FIELD ATTACHMENT REPORT SUBMITTED TO THE FACULTY OF
MANAGEMENT SCIENCES IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE AWARD OF BACHELORS DEGREE OF TOURISM
AND TRAVEL MANAGEMENT OF BUSITEMA UNIVERSITY**

AUGUST, 2023

DECLARATION

Namulindwa Irene

DECLARATION

I **NAMULINDWA IRENE, BU/UG/2021/3402** declare that this report is my own original work and has not been submitted by any student of any university or any Academic institution for any award.

SIGNATURE Irene.....

DATE 31/8/2023.....

APPROVAL

APPROVAL

This is to certify that this report has been submitted in partial fulfilment of the requirement for the award of bachelor of tourism and travel management.

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INFINIX
AI CAMERA

DEDICATION

Every challenging work needs self-efforts as well as guidance of elders especially those who were very close to our heart.

My humble effort I dedicate to my sweet and loving mother and dad

Whose affection, love, encouragement and prays of day and night make me able to get such success and honour.

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ABBREVIATIONS

H/K- House keeping

UWA- Uganda Wildlife Authority

QENP- Queen Elizabeth National Park

PP- per person

F&B- Food and beverages

USD- United states dollar

BSL- Buffalo safari lodge

ABSTRACT

The internship period covers duration of two months activities carried out at Buffalo safari lodge. Chapter one talks about the introduction of internship, objectives of internship, historical background of Buffalo safari lodge, description of BSL , vision and mission of BSL ,management of BSL, departments of BSL , sketch map of BSL, and its organizational structure, Chapter two covers the materials and methods used in the field to achieve my internship objectives, presentation of results and discussion of internship (tours and travel/hospitality) issues and finally presentation of proposed tourism issues at the internship place. Chapter three presents a clear description of materials and methods i used at the work place, Presentations of results and discussion of findings, presentation of a well detailed areas of improvement and a detailed proposed work plan and how it can be achieved. Chapter four summarizes the skills learnt and how they are relevant with my professional and carrier growth, the evaluation of the strength, weaknesses, opportunities and threats of the organisation and level of accomplishment of other activities assigned to me as a student by the field supervisor. Chapter five covers the recommendations, conclusions and the reference.

CHAPTER ONE

INTRODUCTION/BACK GROUND

1.0 INTRODUCTION

An internship is a professional learning experience that offers meaningful, practical work related to a student's field of study or career interest. It gives a student the opportunity for career exploration and development, and to learn new skills.

1.1 INTRODUCTION TO THE INTERNSHIP PROGRAM

Since 1970s universities in developed countries started introducing academic department to promote and enhance the teaching of tourism at university level as a result of the recognition that tourism was significantly taking up a position as world's single largest industry. Tourism as an academic discipline is not well established in most universities and institute in developing countries and situation is worse by the few established tourism program in African universities and as such the department of geography in 1997 of Makerere university saw a need for academic department to enhance the teaching of tourism in Uganda and as a result started the department of tourism and hospitality management to help in future BUSITEMA University as well borrows from Makerere University the mother University of Uganda on the issue of academic department and attachment program. The main purpose of this attachment is to give students chance to relate to what they learnt in class to real field conditions and is meant to develop their ingenuity and skills to become well trained and groomed professionals as required by the industry. After the field practical a guided report is written by a student to reflect the different activities undertaken in the field, their relevancies to the student's professional growth, lessons learnt, skills learnt, places of practical, participants and comments of the field supervisors and a well signed logbook to be handed.

1.2 OBJECTIVES OF INTERNSHIP

- To get acquainted with tourism and hospitality industry enterprises and organizations,
- To understand peculiarities of their operations and the role of team and carrying out their activities.
- To develop ability to blend into a team, understand structure and operations of enterprise
- To develop the capacity of analyzing, assessing and developing suggestions for business improvement.