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BUSITEMA UNIVERSITY

FACULTY OF MANAGEMENT SCIENCES

REPORT FOR FIELD ATTACHMENT CARRIED OUT FROM JINJA NILE RESORT LOCATED IN KIMAKA, JINJA DISTRICT IN EASTERN UGANDA

 \mathbf{BY}

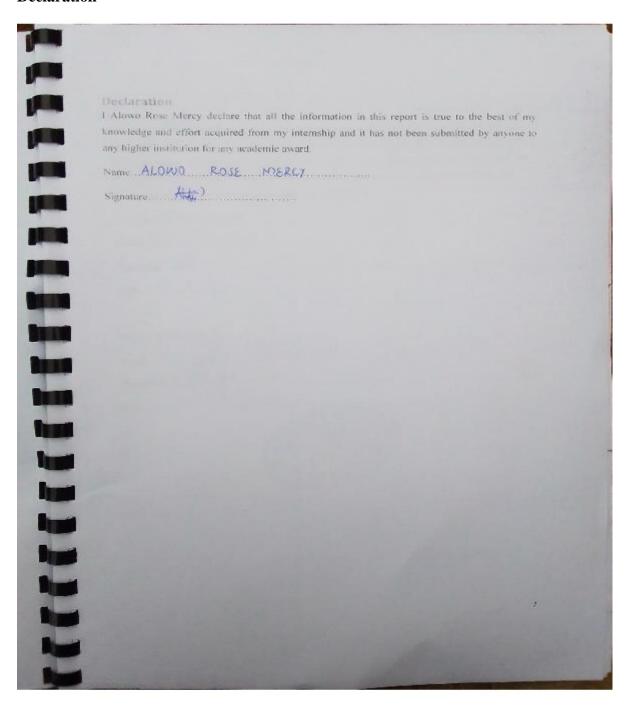
ALOWO ROSE MERCY

BU/UP/2020/2009

SUBMITTED TO FACULTY OF MANAGEMENT SCIENCES AS A PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE BARCHELOR'S DEGREE OF TOURISM AND TRAVEL MANAGEMENT IN BUSITEMA UNIVERSITY.

6TH, MARCH, 2023

Declaration



Approval

Amount		
This is to satisfy that th	nis report has been prepared and submitted by Alowo Rose Mercy upon	
completion of my field	attachment period at Jinja Nile Resort located in Kimaka, Jinja district,	
	and guidance of my field supervisors and academic supervisor, It meets	
	quirements for the under graduate Bachelor's degree in Tourism and	
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DEDICATION

I would like to dedicate this work to my loving and caring parents Mr Okongo Martin, Mrs Abbo Veronica for supporting me academically, financially and in all ways from childhood to this higher level of education, i sincerely appreciate them for all the efforts they have placed in for me to be successful. I also thank the Almighty God who gave me strength, wisdom, knowledge, courage, understanding and guidance when writing my report, am so grateful and I pray that He continues being there for me in all conditions.

ABBREVIATIONS

JNR- Jinja Nile Resort

F&B- Food and Beverage

H/K- House Keeping

F/O- Front Office

ACKNOWLEDGEMENT

I thank God the Almighty for guiding and enabling me complete this report. Indeed with God, all things are possible.

I acknowledge the great work done by the entire management of Jinja Nile Resort and the community in providing guests with the best services. I also extend my sincere gratitude to our caring H.O.D Mr Wampande Jowalie, my field supervisors Mr. Michael the HRM, Mr. Okiria Simon Peter the supervisor at Front Office, Ms. Acanit Kevin the Executive of H/K, Mr. Menya Medi the conference supervisor, and all my fellow trainees who co-operated and supported me during the training. May the Almighty Lord bless you all.

ABSTRACT

The recess term report covers duration of two months activities conducted at Mada Hotels Jinja Nile Resort. Chapter one talks about the introduction to internship program, goals of the internship and the introduction of the company attached to, chapter two mainly talks about the methods and materials used to achieve the internship objectives and goals, chapter three summarize the findings and clear result of the internship being guided by expectations and goals of the internship program. Chapter four talks about the field experience, skills learnt, it's relevancy to the professional growth, weaknesses, strengths, opportunity and threats facing the organization attached to. Chapter five talks about recommendations to the hotel, school on areas of Improvement and finally conclusions of the whole fields training.

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1.0 CHAPTER ONE

1.1 Background describing the internship program

An internship is a professional learning experience that offers meaningful, practical work related to a student's field of study or career interest. An internship gives a student the opportunity for career exploration and development and to learn new skills. Ideally, interns spend their time working on relevant projects, learning about the field, making industry connections and developing both hard and soft skills. Internships sometimes even lead to fulltime job offers. Summer internships are typically 40hours a week over 10 to 20 weeks.

An internship is an experiential learning opportunity that offers an invaluable chance for students to network and build crucial professional connections before they even graduate. For some students, it is a stepping-stone to bonus opportunities within the same organisation including a full-time job. However, depending on the position, interns may or may not be paid. Unpaid internships are common especially when the internship counts as academic credit toward graduation.

Since the 1970s universities in development countries started introducing academic departments to promote and enhance the teaching tourism at university level. This arose from a recognition that tourism was significantly taking up a position as the world's single largest industry. This scenario has not changed in any way and instead the 21st century forecasts indicate that there is great potential for continued growth in the tourism sector than other sectors. This is true even in the East African region where Uganda lies. Tourism as a professional academic discipline is not well established in most universities and institutes in developing countries. The situation is worsened by the few fully established tourism in African universities. The department of tourism and hospitality management in future.

Tourism has a well-defined academic community and borrows some concepts and theories from other disciplines to help investigate and explain particular phenomenon and practices of tourism.